

PRASAR BHARATI  
(INDIA'S PUBLIC SERVICE BROADCASTER)  
COMMERCIAL & REVENUE DIVISION  
DOORDARSHAN: WORLI:MUMBAI  
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ADVERTISEMENT

Date:-18.10.2017.

SUB:- "ENGAGEMENT OF MARKETING MANAGER & MARKETING EXECUTIVE GRADE II IN PRASAR BHARATI"

1. PRASAR BHARATI INVITES APPLICATION FOR VARIOUS POSTS FROM ELIGIBLE CANDIDATE TO BE POSTED AT THE COMMERCIAL AND REVENUE DIVISION, DOORDARSHAN, WORLI, MUMBAI INITIALLY FOR ONE YEAR, WHICH WILL BE EXTENDED ON SATISFACTORY PERFORMANCE.

A. MARKETING MANAGER : NO. Of Posts : 02

Educational Qualification : MBA/PG Diploma in marketing/Mass Communication OR Equivalent.

Work Experience : 6 years in airtime sales/ad-sales in the field of TV channels/Radio/Media agencies. Experience of working as team leader for at least 02 years, and leading a team of Marketing Executives in any reputed TV Channels shall be given preference.

Remuneration : Rs.50,000/- per month.

B. MARKETING EXECUTIVE GRADE II : No. of Posts:02

Educational qualification : MBA(Mktg.)/PG Dip. in Mktg. or equivalent.

Work Experience : Minimum 1 year experience in airtime /ad-sales /in the field of TV channels /Radio /media agencies.

Remuneration : Rs.25,000/-per month.

(2)

2. The terms and conditions of engagement are as given under:-

- (i) The services are purely on contractual basis and the persons engaged shall have no claim either implicit or explicit, for his/her absorption or regularization in Prasar Bharati.
- (ii) The persons engaged on full time basis will not be allowed to take any other assignment during the period of contractual engagement.
- (iii) Persons engaged on contract basis can be assigned, in addition, to the specific tasks for which they are engaged, any other additional duties.
- (iv) The engagement can be discontinued/terminated with one month notice or one month's salary in lieu thereof by either side without assigning any reasons. Such discontinuation/termination shall be resorted to with prior approval of Appointing Authority.
- (v) No pensionary benefit on account of this contractual engagement shall be admissible.
- (vi) Commercial & Revenue Division reserves the right to conduct test and/or interview of the shortlisted candidates. No TA/DA etc will be paid for attending the test/interview.

3. Those desirous may apply to the Additional Director General, Commercial & Revenue Division, Doordarshan, Worli, Mumbai in the application proforma enclosed as Appendix to this Advertisement and forward scanned copies of their signed applications, duly completed in all respects, at the e-mail id: [crdmumbai2017@gmail.com](mailto:crdmumbai2017@gmail.com)

4. Last date of receipt of applications, duly completed in all respect, is 10/11/2017. Incomplete applications or those received after the last date of receipt or not as per the prescribed proforma would be summarily rejected. **The applications shall be received through E-mail only. Applications forwarded by Post/Courier shall not be accepted.**

5. The selected candidate will be called for interview by return e-mail with details, venue and time of interview. All the candidates called for interview should bring a photo copy of all Essential documents along with original in support of their claim.

  
( Y.D. MADKE )  
SR. ADMINISTRATIVE OFFICER  
FOR ADDL. DIRECTOR GENERAL (CRD)

**APPENDIX**

APPLICATION PROFORMA FOR ENGAGEMENT OF MARKETING MANAGER/MARKETING EXECUTIVE GRADE II ON CONTRACT BASIS AS PER ADVERTISEMENT No.DD/MKTG/PA TO ADG/RECTT.OF MEX'S dated 18/10/2017.

1.	NAME OF THE POSTION APPLIED FOR		
2.	NAME OF THE APPLICANT IN FULL (IN BLOCK LETTERS)		
3.	FATHER'S/HUSBAND'S NAME		
4.	DATE OF BIRTH (DD/MM/YYYY)		
5.	Address for correspondence		
6.	Contact details		
	a) Landline No.		
	b) Mobile NO.		
	c) E-mail id		
7.	Qualification (from Matriculation onwards)		
	Exam Passed	Institution	% of marks
			Year of Passing
8.	Details of employment starting with the present employment and then the subsequent employment (if any)		
	a) Organisation		
	b) Designation		
	c) Job Profile		
	d) Remuneration		
	Working Since : From		To

9.	A brief write up on the experience not more than 500 words		
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**DECLARATION:**

I solemnly declare that the above particulars are true and correct to the best of my knowledge and belief, no part of it is false and no material has been concealed there from. I also understand that my candidature to the post applied for/ contractual engagement is liable to be cancelled/terminated, if at any stage it is found that the above information is false or incorrect or misleading.

PLACE : \_\_\_\_\_

DATE: \_\_\_\_\_